



Learn more about the project at the **MobiWallet Conference!**

"**MobiWallet - Mobility and Transport Digital Wallet**" is a CIP project funded by the EC (2014-2016) with the objective of implementing solutions for Interoperable Fare Management to encourage modal shift and facilitate ease of use of multiple transport options, taking advance of the latest ICT advances and Smartphone capabilities

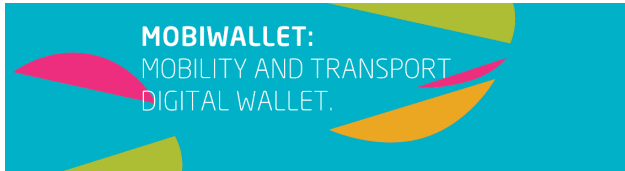
**Hundreds of users** are currently participating in four **pilot cities** across Europe, testing the capabilities of the systems developed to allow integrated payment for different transport modes

**West Midlands**  
Journey Planner & Intelligent Ticket Options. Smartcard for bus, tram & rail

**Novi Sad**  
Online ticket purchase based on QR codes and SMS for bus, parking & taxi. AR for transport information

**Santander**  
Unique Virtual Wallet to pay for bus, ferry, taxi & parking (NFC & QR)

**Florence & Pisa**  
Web platform to manage payments for car-sharing, bus, parking & tram,



## MobiWallet Conference Programme

Monday 18<sup>th</sup> 14:30-18:00  
Warsaw Room

- 📍 Objectives of the project
- 📍 Pilot experiences:
  - 📍 Santander pilot
  - 📍 Florence & Pisa pilots
  - 📍 Novi Sad pilot
  - 📍 West Midlands pilot
- 📍 Approaches to interoperability
- 📍 Evaluation framework



[www.mobiwallet-project.eu](http://www.mobiwallet-project.eu)  
@MobiWallet\_EU



- **Call identifier:** CIP-ICT-PSP-2013-7
- **Coordinator:** Indra Sistemas
- **Start Date:** 01/02/2014
- **End Date:** 31/07/2016
- **Cost:** 4,3M€
- **Funding:** 2.15M€



**Meet us!**

**WARSAW ROOM**  
18/04 – 14:30h

**TRA**  
TRANSPORT RESEARCH ARENA

Level 2

Stand R-26

Inner Ring Exhibition – Level 0