

# III TWR CONFERENCE

TRANSDISCIPLINARY WORKPLACE RESEARCH

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Chiara Tagliaro, Alessandra Migliore and Rossella Silvestri (eds.)

Proceedings of the 3<sup>rd</sup>  
Transdisciplinary Workplace Research  
Conference  
7-10 September 2022 in Milan, Italy

Politecnico di Milano  
Department of Architecture, Built Environment and Construction Engineering  
Department of Architecture and Urban Studies  
Department of Management, Economics and Industrial Engineering

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TWR NETWORK ([www.twrnetwork.org](http://www.twrnetwork.org))

2022

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Chiara Tagliaro, Alessandra Migliore and Rossella Silvestri (eds.)

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ISBN 978-88-909641-8-3

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### ABSTRACT

The Coronavirus emergency has forced companies to ask their employees to work remotely from one day to the next, accelerating an already existing digitalization process. As a result, new scenarios have opened up on work spaces which, from containers for chairs and desks, are transformed into attractive meeting places suited to the needs of the new ways of working. Do we still need the office in the era of smart working? Starting from an analysis of the factors that have contributed to a real change of direction in the founding pillars of work organisation (places, times, technology and system of rules), this book tries to answer this question by reflecting on the new role played by the office in the hybrid model of work. In fact, in the first part of the volume we start from the history of office design and the intertwining with current and past organisational models, we pass through the new workplaces such as the home and co-working and finally we analyse, with the contribution by CNR researcher Luisa Errichiello, the impact of the physical work space on productivity and well-being. The second part is dedicated to practical applications with business cases, interviews with HR managers and a rich in-depth analysis on the methodology with which Workitect deals with workplace change projects. Organisations currently have a huge opportunity in their hands: they will be able to reduce the size of their offices to rethink them and make them an essential asset of the hybrid work model.

### Keywords

Smart working, New ways of working, Office design.

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