GWC 2008: Panel on WordNet Relations

Annotating WordNet Synsets by Sentiment-Related Information: Issues and Potential Solution

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Sentiment Analysis (aka Opinion Mining)

- Analysis of documents, sentences, phrases, terms, term senses according to the opinion, sentiment, attitude, appraisal they express.
- Many applications, for example:
 - Product review analysis:
 - Which features of X, customers like/dislike most?
 - Opinion trend tracking:
 - What presidential candidate is the most criticized?
 - Comparative evaluation:
 - Is X better than Y? Why?

Sentiment Analysis (aka Opinion Mining)

Document level:

"I met Joe at the last GWC. He is an estimable person, and a good researcher. Unfortunately we don't work on the same topics."

Sentence level:

"I met Joe at the last GWC. He is an estimable person, and a good researcher. Unfortunately we don't work on the same topics."

Sentiment Analysis (aka Opinion Mining)

Term sense level:

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"He is an estimable person."
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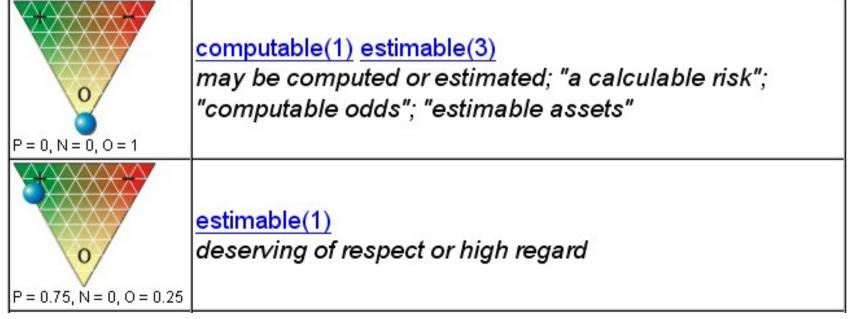
"It is an estimable quantity."

Same POS, just different senses, captured by WordNet:

- estimable(1): deserving of respect or high regard
- computable(1) estimable(3): may be computed or estimated; "a calculable risk"; "computable odds"; "estimable assets"

SentiWordNet

- All the 115,424 synsets of WordNet 2.0, have automatically assigned a positivity and a negativity score.
- Only orientation, with (few) errors.



Dimensions of subjective language

- Orientation is the most actively investigated dimensions in literature.
- The Force of subjective expressions is another relevant dimension:

```
"He is a nice/wonderful person."

"He is a bad/horrible person."
```

 The Attitude dimension of subjective language have been less investigated:

"He is a beautiful/honest person."

Attitude type in Appraisal Framework

- Martin's Appraisal Framework, developed within the tradition of Systemic Functional Linguistics.
- An approach to exploring the evaluative use of language.
- Proposes a taxonomy of attitude types.

```
Attitude Type
    ∟ Appreciation
         Composition
            Balance: consistent, discordant, ...
           Complexity: elaborate, convoluted, ...
        Reaction
           -Impact: amazing, compelling, dull, ...
           -Quality: beautiful, elegant, hideous, ...
       └Valuation: innovative, profound, inferior, ...
      Affect: happy, joyful, furious, ...
     Judgment
        -Social Esteem
           -Capacity: clever, competent, immature, ...
           Tenacity: brave, hard-working, foolhardy, ...
          └Normality: famous, lucky, obscure, ...
         Social Sanction
            Propriety: generous, virtuous, corrupt, ...
           Veracity: honest, sincere, sneaky, ...
```

WordNet-Affect

 WordNet-Affect (Valitutti et al.) labels WordNet synsets which represent affective concepts

A-Labels	Examples
EMOTION	anger#n#1, fear#v#1
MOOD	animosisy#n#1, amiable#j#1
TRAIT	aggressiveness#n#1, competitive#j#1
COGNITIVE STATE	confusion#n#2, dazed#j#2
PHYSICAL STATE	illness#n#1, all_in#j#1
EDONIC SIGNAL	hurt#n#3, suffering#n#4
EMOTELICITING SIT.	awkwardness#n#3, endangered#j#1
EMOTIONAL RESPONSE	cold sweat#n#1, tremble#v#2
BEHAVIOUR	offense#n#1, inhibited#j#1
ATTITUDE	intolerance#n#1, defensive#n#1
SENSATION	coldness#n#1, feel#v#3

Attitude types in SIMPLE-CLIPS

- PAROLE-SIMPLE-CLIPS is a four-level, general purpose computational lexicon that has been elaborated by ILC-CNR.
- In the semantic level a part of the meaning components is devoted to define attitude-related properties.

TEMPLATE TYPE	Meaning Component	Subtype	Example
PSYCHOLOGICAL PROPERTY	experience/feeling		sad
	psych. state		crazy
	cognition		well-known
	attitude_salience		important
	attitude_evaluation	moral	righteous
		esthetic	beautiful
		behaviour	strict, friendly
		adequacy	sufficient
		effort/feasability	difficult
		functionality	efficient

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Annotating sentiment-related properties in WordNet

- Goal: annotate all the WordNet synsets on a set of sentiment-related properties.
- Which sentiment-related properties?

It's hard to cover all the sentiment-related aspects of language, the choice may be driven by applications.

Orientation

- + Force
- + Attitude/Affect types (a "best-of" selection)
- * Subjectivity is implicitly denoted by the presence of any of these properties.

Annotating sentiment-related properties in WordNet

- Sentiment related properties are not always just label assigned to synset.
- In some cases more information is desirable:
 - Distinction could be made as to which semantic role of the verb the polarity is projected:

```
"Joe tortured him."
```

"Joe discarded the broken iPod."

Doing the job

- WordNet is a large resource.
- 117,659 synsets in WN 3.0.
- More than one human evaluation per synset is necessary to guarantee data quality.
- Many properties to be evaluated.
- A LOT of work!

Doing the job

- WordNet is a large resource.
- Approach 1 (WordNet Evocation-like):
 - 1) Manual annotation of a *core* subset of the resource.
 - 2) Automatic annotation of the remaining part.
- Approach 2:
 - 1) (Automatic) annotation from already available resources (SentiWordNet, WordNet-Affect).
 - 2) Manual annotation starting from relevant items spotted in Step 1.

Conclusion

- Annotating sentiment-related properties in WordNet is not an painless task:
 - Needs a careful definition of relevant properties.
 - Requires a lot of work.
- But...
 - ...could be done incrementally (by relation or by synset relevance)
 - ...once done would make WordNet even more invaluable resource for Sentiment Analysis.
- Any suggestion is welcome!