OCEAN-SCIENCE IS WONDERFUL! FOSTERING CURIOSITY THROUGH POSITIVE STORYTELLING AND EMOTIONAL CONNECTION WHILE "TALKING TRASH"









THE FRAMEWORK PROGRAMME FOR RESEARCH AND THE FRAMEWORK PROGRAMME FOR RESEARCH AND THE PROGRAM

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A CONNECTION OF STRONG NEGATIVE TRAITS

PLASTIC IS IDENTIFIED AS A THREAT: THIS CAN HELP AGAINST ITS MISUSE BUT DOES NOT PROVIDE A DURABLE COMMITMENT TO THE OCEAN.

THERE IS GROWING AWARENESS ON BLUE NATURE'S BENEFITS AND FOCUS ON OCEANS AND RIVERS BY THE INTERNATIONAL COMMUNITY.

YET MOST OF THE MEASURES OF "NATURE CONNECTEDNESS" ASK QUESTIONS ABOUT GREEN SPACES. THERE IS A GAP THAT NEEDS TO BE ADDRESSED BY NEW TOOLS AND COMMUNICATION APPROACHES.

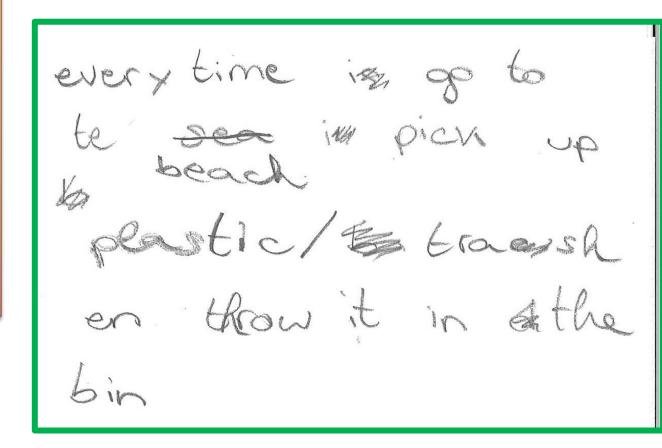
APPROACH:

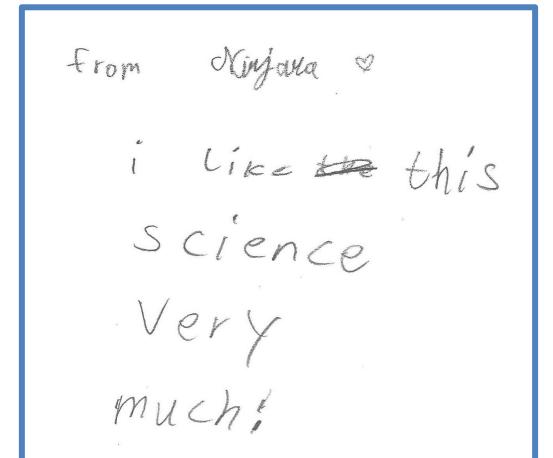
CURIOSITY EXPLORATION

POSITIVE STORYTELLING OUTCOME:

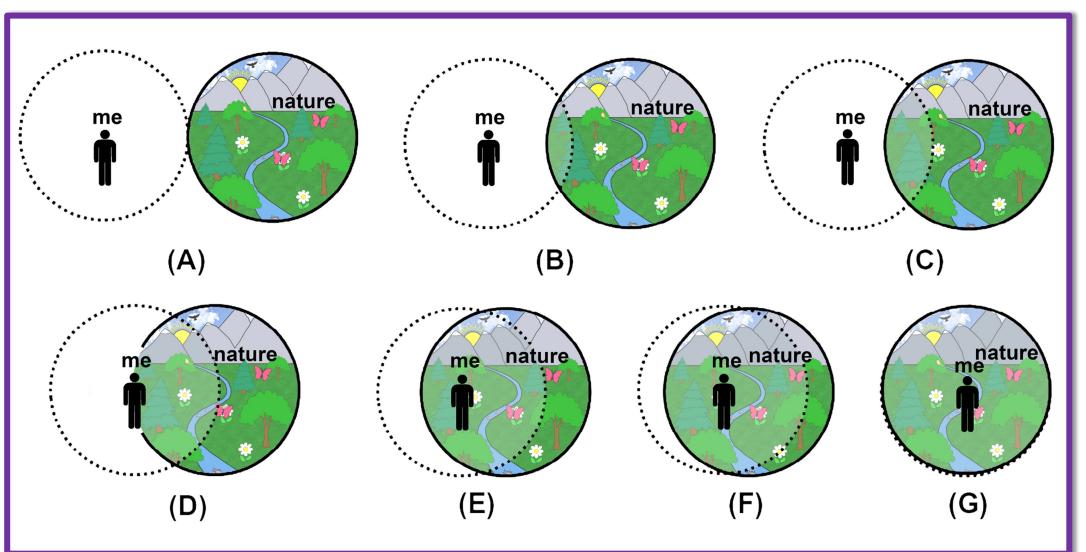
CONNECTONESS COMMITMENT

COMMITMENT ("MY PLEDGE TO THE SEA")

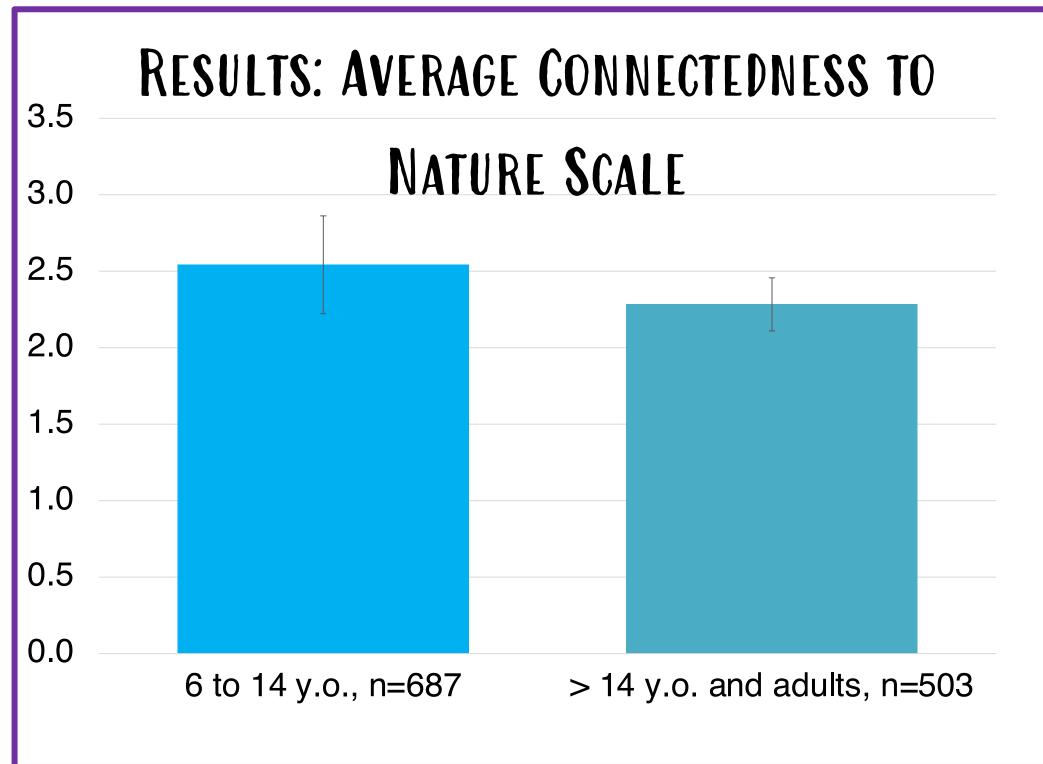




CONNECTEDNESS & "INCLUSION OF NATURE IN SELF"

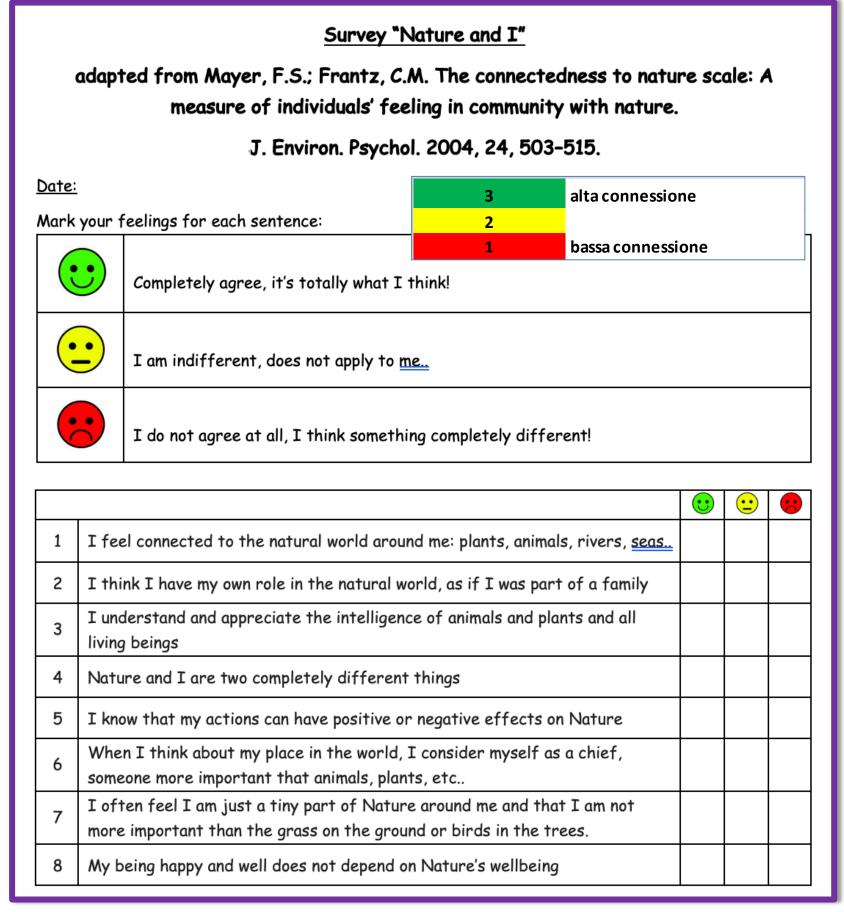


Kleespies, Matthias Winfried, Tina Braun, Paul Wilhelm Dierkes, and Volker Wenzel. 2021. "Measuring Connection to Nature—A Illustrated Extension of the Inclusion of Nature in Self Scale" Sustainability 13, no. 4: 1761. https://doi.org/10.3390/su13041761



ACKNOWLEDGMENTS & FUNDING:

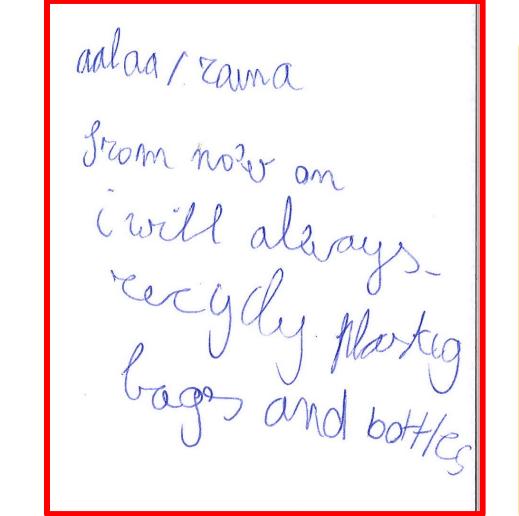
This research received funding from the European Union's Horizon 2020 research and innovation program under the Marie Skłodowska-Curie grant agreement No. 882682 PLOCEAN to L. Galgani, and from the Italian Ministry of the Environment, under the project 'Piano di gestione delle Acque' and 'Piano di gestione del Rischio di Alluvioni', project numbers ITN007_1DAO_001_M35 and ITN007_1DAO_002_M35, respectively. We wish to thank the Autorità di Bacino Distrettuale delle Alpi Orientali (in particular Stefania Serra), Achab Group (Giorgia Zilla) for facilitating CNS data acquisition; Elena Troiani and Arturo Loiselle for CNS data processing. The EU initiative "Science is Wonderful!" is greatly acknowledged for inviting PLOCEAN project team at the 2023 event in Bruxelles, as well as for materials and overall travel and logistics support.

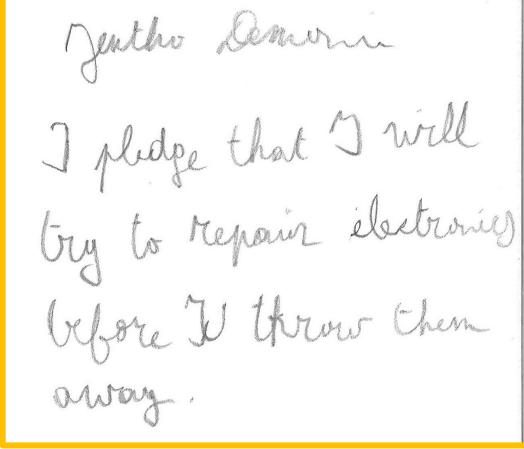


Adults participated to the "Connectedness to Nature Scale" (CNS) questionnaire (14 questions). Kids (6 to 14 y. o.) had a short version (8 questions). CNS goes from 1 to 5, with 1 = the least connected and 5 = the most connected.

Questions were on land and urban environments, as the communities and the project's area. Kids' CNS was higher.







FOSTERING CURIOSITY AND EXPLORATION





IN THE UN DECADE FOR OCEAN SCIENCE, THE RECONNECTION TO THE WIDE AND WILD OCEAN NEEDS COOPERATION AND CROSS—CONTAMINATION AMONG DISCIPLINES: WE SUGGEST THAT THROUGH

1) BEAUTY APPRECIATION → ART
2) WONDER & CURIOSITY → SCIENCE
3) HEALTH & WELLBEING → MEDICINE & SOCIOPSYCHOLOGY

PEOPLE CAN RE-GAIN A RELATIONSHIP WITH THE BLUE SPACES, WHICH FOSTERS CARE AND KNOWLEDGE, NECESSARY TO REBUILD THE LOVE AND RESPECT FOR THE OCEAN THAT WE WANT AND NEED.