

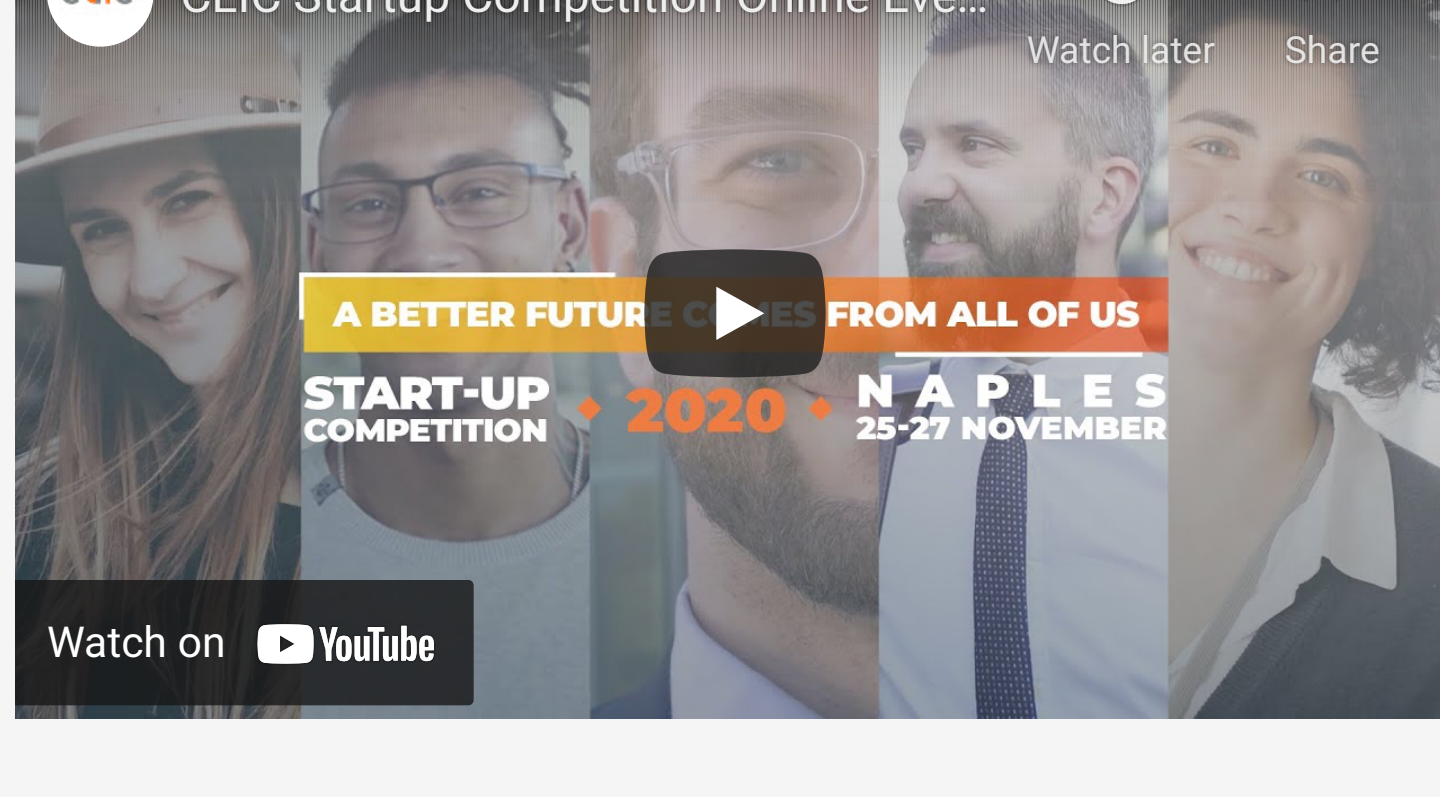
A better future comes from all of us



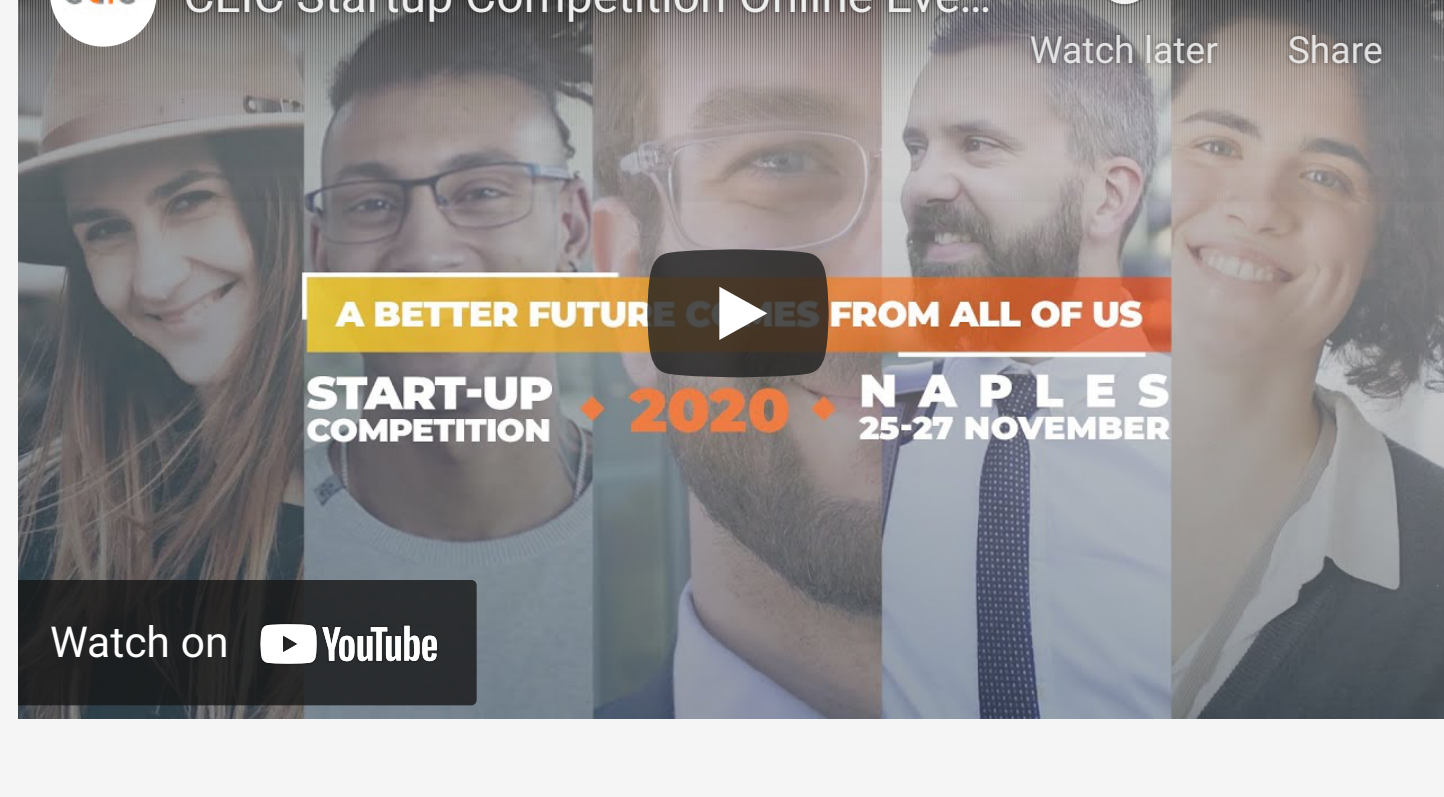
CLIC STARTUP COMPETITION

ONLINE EVENTS 25-26-27 NOVEMBER 2020

25th November



27th November



Download the Report

Winners and Finalists

CLIC Startup Competition Programme

Meet CLIC Startup Competition Jury and Speakers

The Main Aim

CLIC Startup Competition supports and awards the best business ideas and startups in the field of cultural heritage adaptive reuse inspired to the circular economy principles.

Our keywords: sustainable development, social innovation, ethical finance, safe tourism.

Our mission: empowering creativity and innovation to face societal challenges.

The Opportunity

The Competition is aimed at supporting on the ground early-stage startups, informal teams and talented innovators.

A unique chance to interact with experts, promote their business ideas to public and private investors, accelerate and put them on the right track to start their business.

The Award

The 5 most voted projects will access a mentoring and acceleration programme provided by Iniziativa Cube, a CLIC partner, to enhance the readiness level of their business ideas. The mentoring and acceleration services, worth 15,000 Euro, will take place from December 2020 to March 2021 and can be followed both physically and remotely. Winners will be supported in fine-tuning their business model, drawing up their business plan, investors' scouting for fundraising.

READ THE UPDATED CALL

25 Innovative Ideas Selected 6 Winners Awarded with a Mentoring Programme

The purpose of the Startup Competition is to award with four months of free mentorship the 5 best innovative and promising projects working on – **but not limited to** – these key areas.

Furthermore, the 6 winners will be rewarded by SEMED with:

- a free membership premium profile for 12 months, in case of startups;
- visibility in the CLIC showcase for 12 months for innovators and informal teams.

Submit your project on the CLIC Business Page on SEMED.

UPDATE: The CLIC team is pleased to announce additional special prizes for selected finalists!

Winners and finalists

— CULTURAL, SAFE AND SUSTAINABLE TOURISM

E.g., startups/ideas addressed to innovative solutions to develop new products and services in the cultural and sustainable tourism sector, considering the future scenarios. Their focus can include adaptive reuse of abandoned heritage sites; tourism development in less-known cultural heritage and landscape areas; "inclusive" and human-centred solutions designed for people with special needs (senior tourists, pregnant women, parents with small children, people with dietary problems, etc.). Startups / ideas should take into careful account also the negative impacts of tourism on the environment and local communities.

+ CREATIVE, CULTURAL, EDUCATION AND ENTERTAINMENT INDUSTRIES

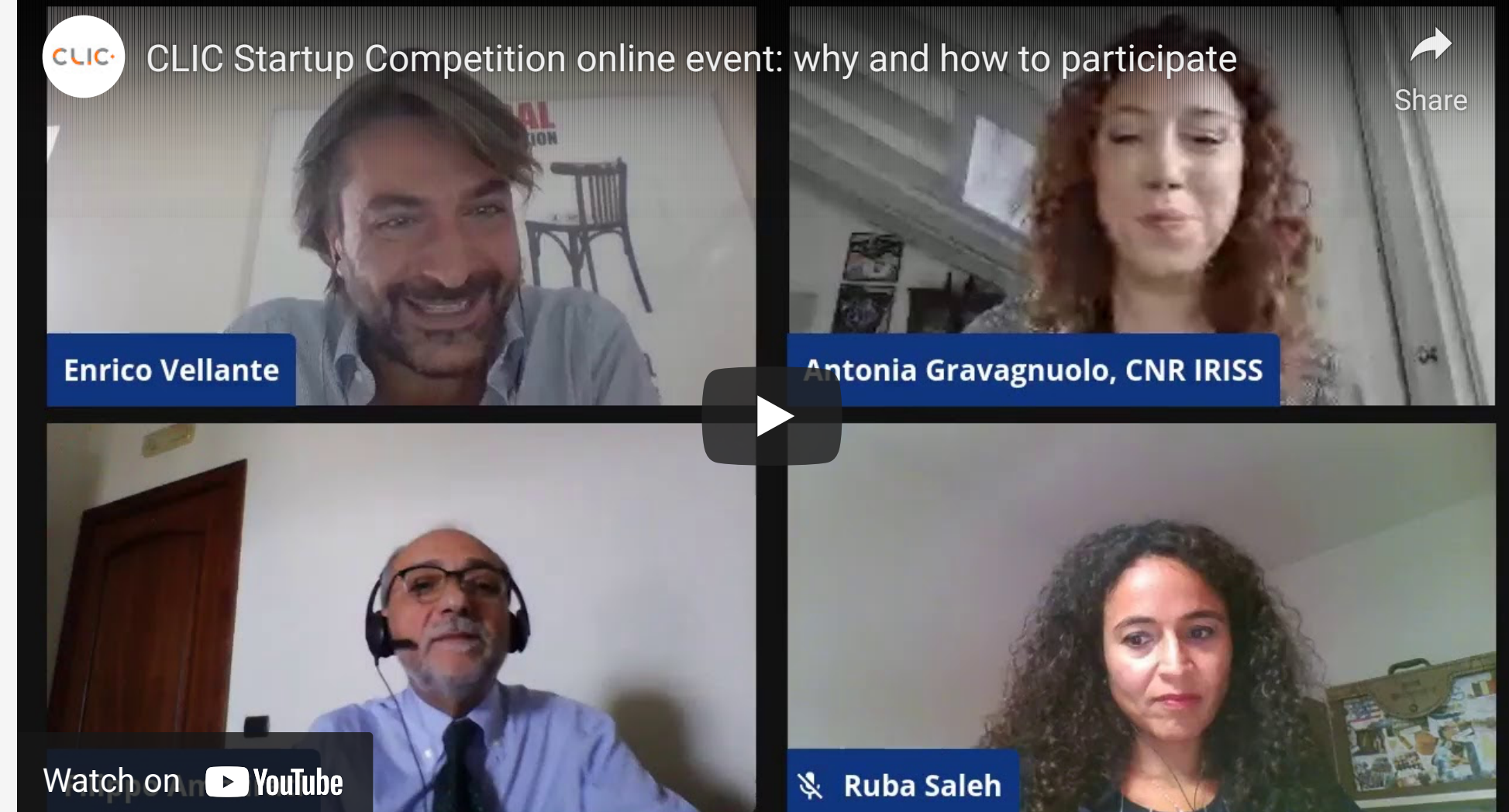
+ HERITAGE COMMUNITY, SOCIAL INNOVATION AND ETHICAL FINANCE

+ TECHNOLOGIES AND MATERIALS FOR THE CIRCULAR CITY AND BUILDING

+ ABANDONED CULTURAL LANDSCAPES REGENERATION

Get Inspired And Find Out More About Opportunities For Participants

Watch CLIC Startup Competition Online Presentation



Join the CLIC Startup Competition

Applications must be received by 23:59 (CET) of 6th November 2020

Subscribe to our newsletter to stay updated.

Email address

☐ I have read and agree to the CLIC Privacy policy

SUBSCRIBE ME

THE ROAD TO THE PITCH EVENT

Timeline

2020

September 1

Call opening

Call closing

November 6

November 16

Finalist Announcement

Opening Ceremony – Inspiring Pitches – Living Lab

November 25

November 26

CLIC Startup Competition – Mentoring Activities – Workshops

Pitch implementation and training – Presentation – Award Ceremony

November 27

Preselection

Applicants will have an online interview with an independent referee to evaluate their commitment, their skills and the overall readiness and time to market. On 16th October, once closed the call, an online poll will be launched on CLIC Facebook page to vote the most brilliant idea.

The best 20 proposals will be admitted to the Pitch Competition and will take part in the 3 days online event from 25th to 27th November 2020.

Living Lab

The event will start with a Living Lab on 25th November, a unique occasion to bring together startups, experts, researchers, entrepreneurs, policymakers, and investors to work together on innovative creative entrepreneurship.

Our aim: identifying business models and solutions able to positively impact on cultural heritage and rural landscape.

Sharing ideas to co-create a better future.

Pitch Competition

On 26th November, the innovators will get into the ring. The 20 finalist teams will have 36 hours to better define their business model and their pitch supported by business and startups experts.

On November 27th afternoon, the teams will present their Business Pitch to a qualified Jury, composed by international experts, entrepreneurs, public and private investors, which will identify the 5 winners, announced during the closing ceremony.

Seize the opportunity: the best idea can be yours!

For information and assistance please contact us at startupcompetition@clicproject.eu.

UNDER THE PATRONAGE OF



INVESTORS



STRATEGIC PARTNERS



COMMUNITY



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 770758



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Jury and Speakers

CLIC STARTUP COMPETITION

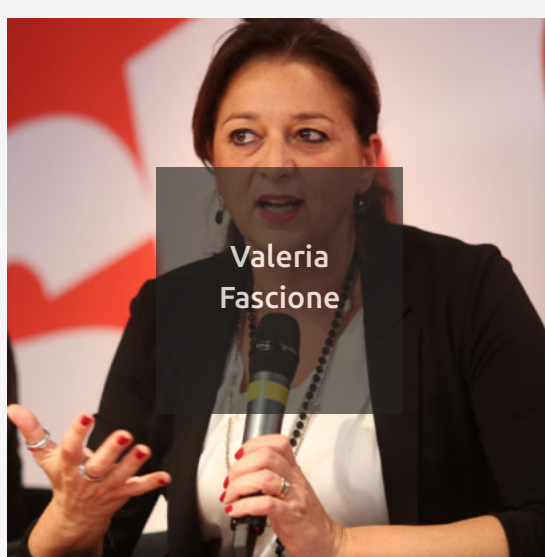
JURY AND SPEAKERS

[All](#)[Jury Member](#)[Keynote Speaker](#)

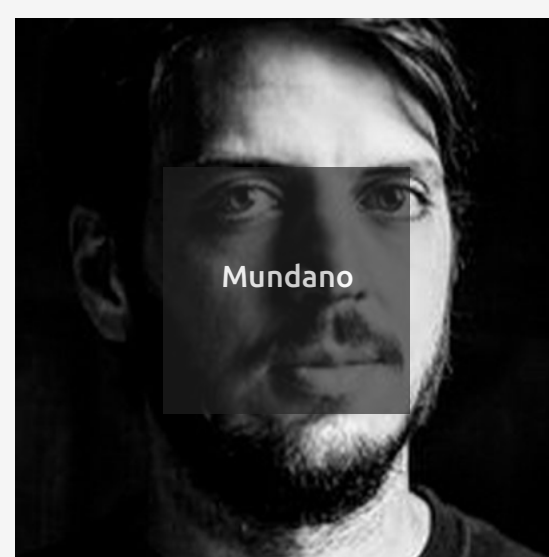
Luigi Fusco
Girard



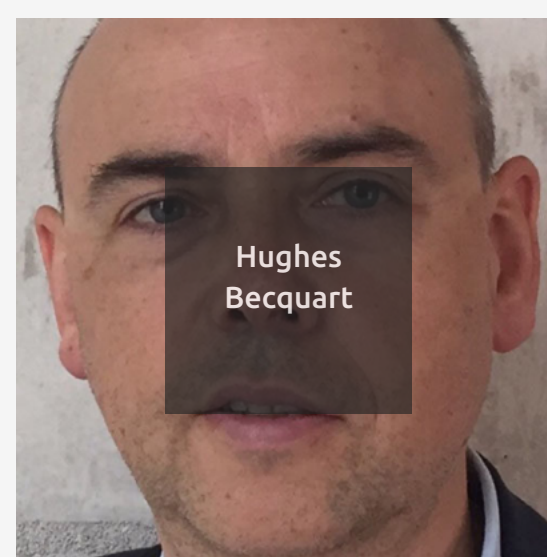
Ugo
Guarnacci



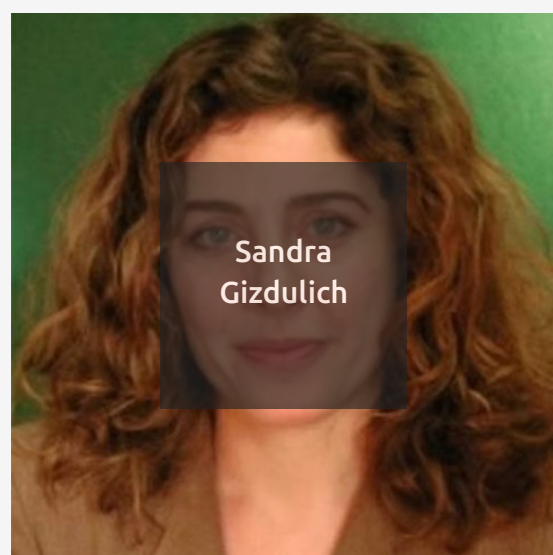
Valeria
Fascione



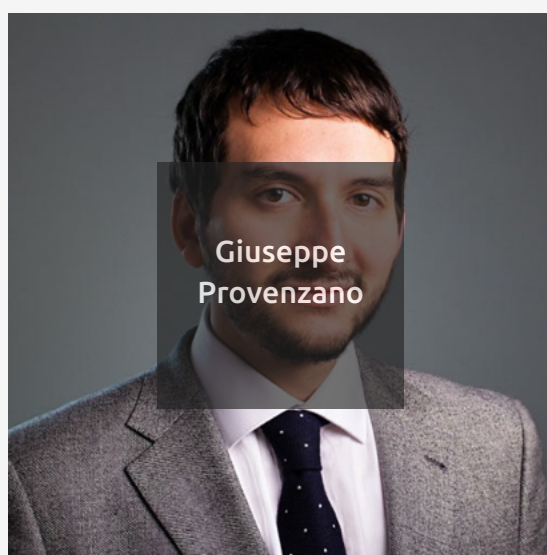
Mundano



Hughes
Becquart



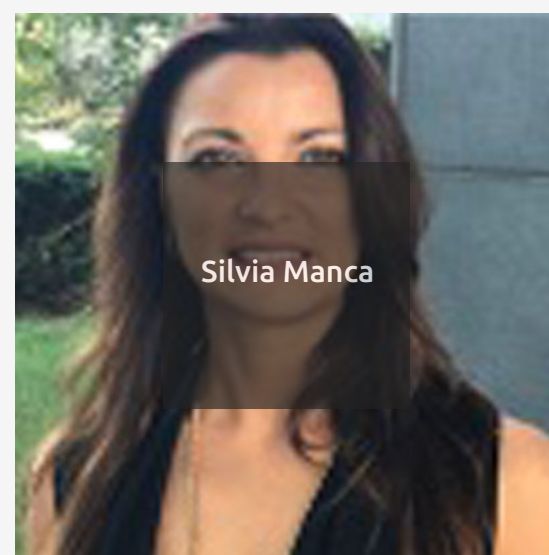
Sandra
Gizdulich



Giuseppe
Provenzano



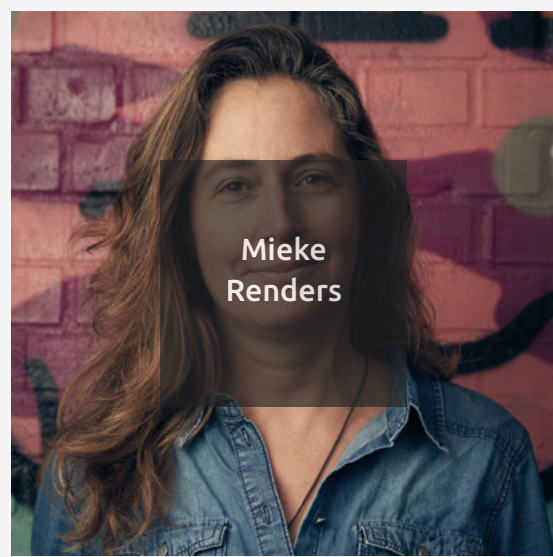
Servaz Van
Berkum



Silvia Manca



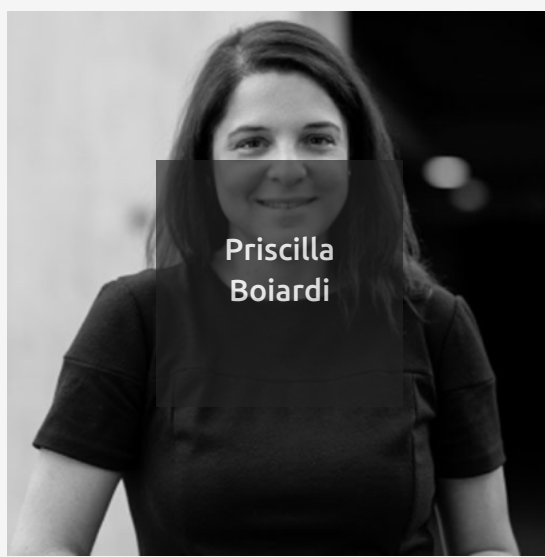
Joke
Quintens



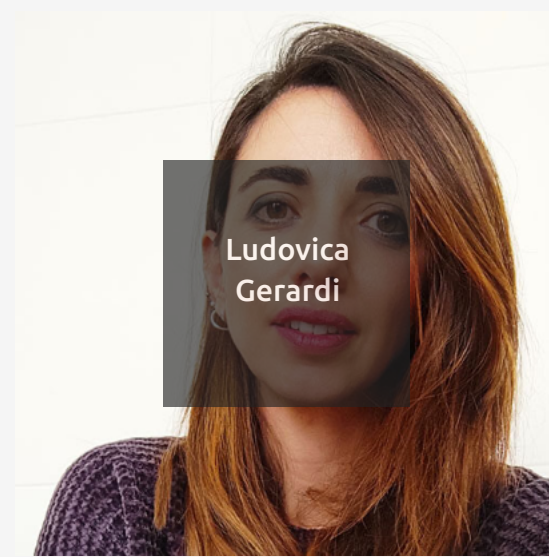
Mieke
Renders



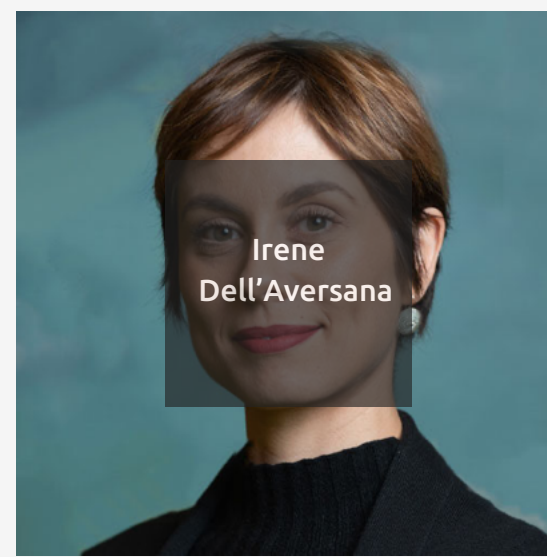
Gianluca
Gaggiotti



Priscilla
Boiardi



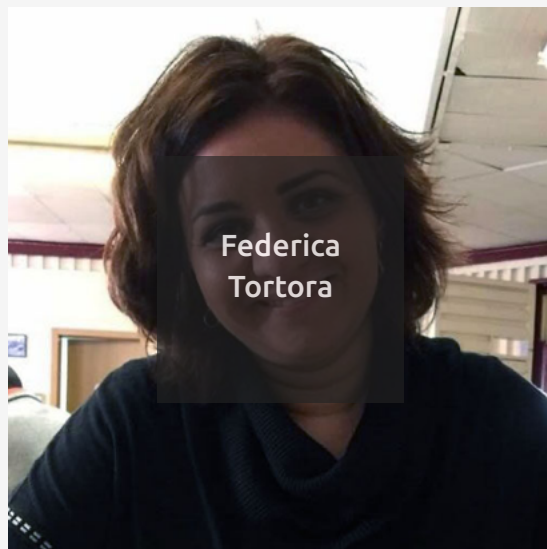
Ludovica
Gerardi



Irene
Dell'Aversana



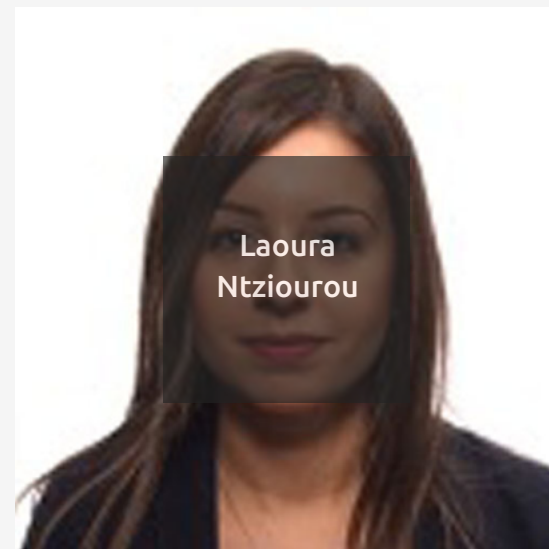
Philippe
Drouillon



Federica
Tortora



Gianpiero
Lotito



Laoura
Ntziourou



Tracy
Pickerill



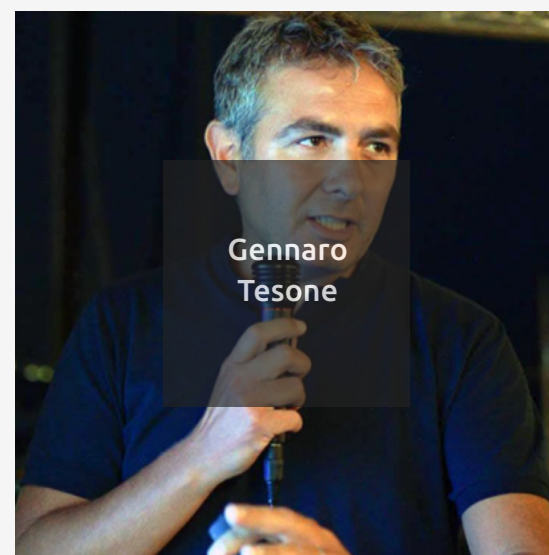
Paolo Di
Bartolomei



Giovanni De
Caro



Paola
Santilli



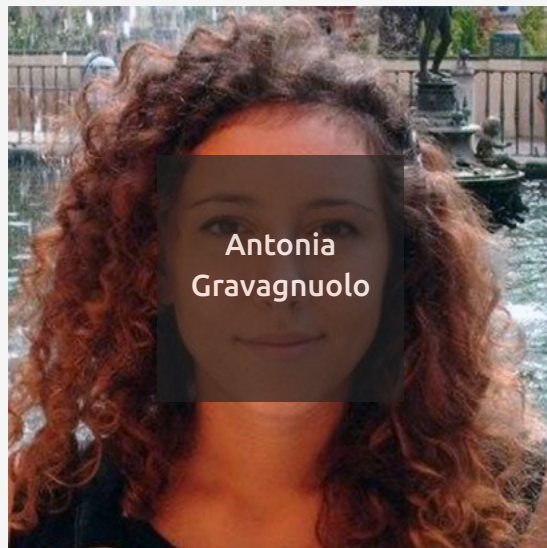
Gennaro
Tesone



Filippo
Ammirati



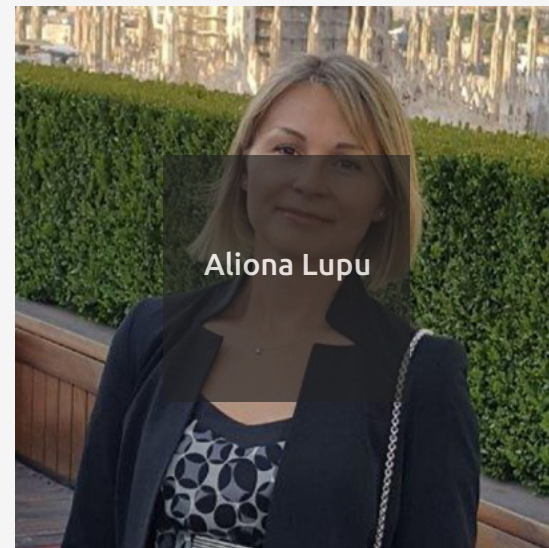
Enrico
Vellante



Antonia
Gravagnuolo



Ruba Saleh



Aliona Lupu



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 776758



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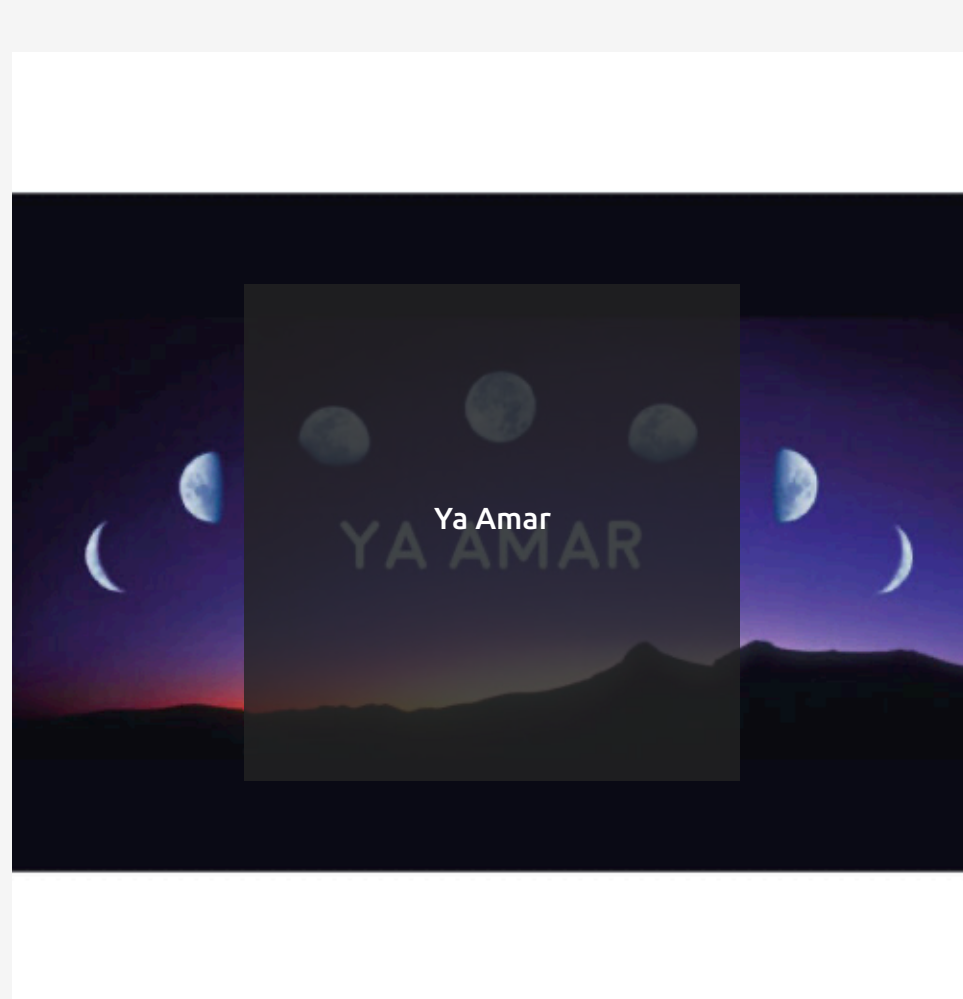
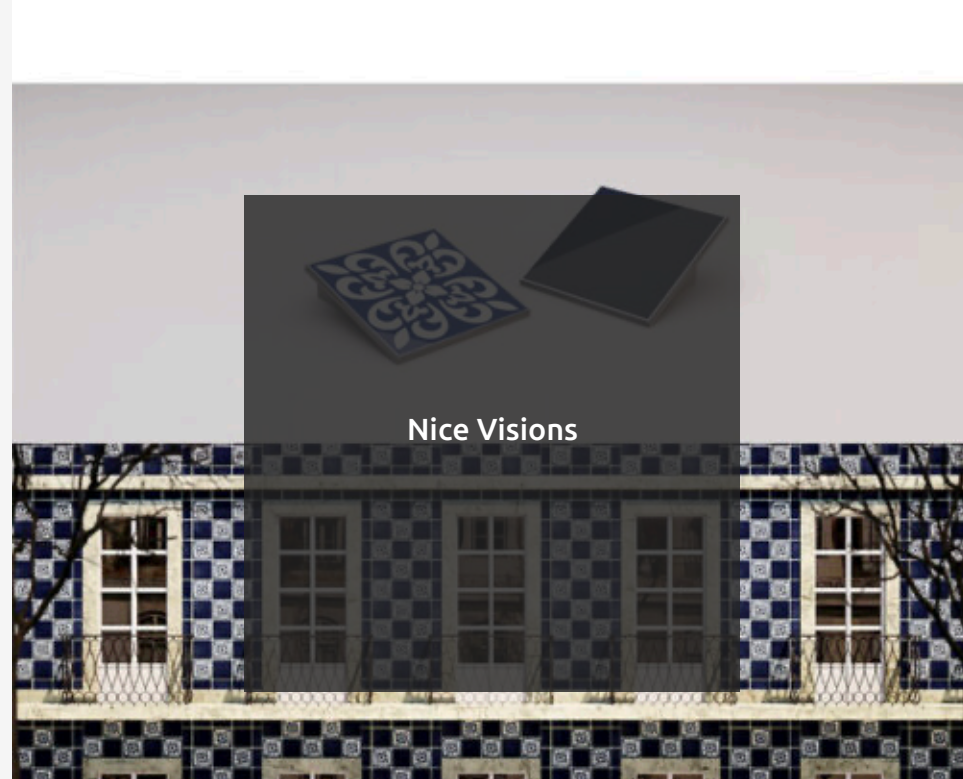
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MENTORING PROGRAMME WINNERS

Scroll down for the special prizes' winners

Circular creative industries and social innovation

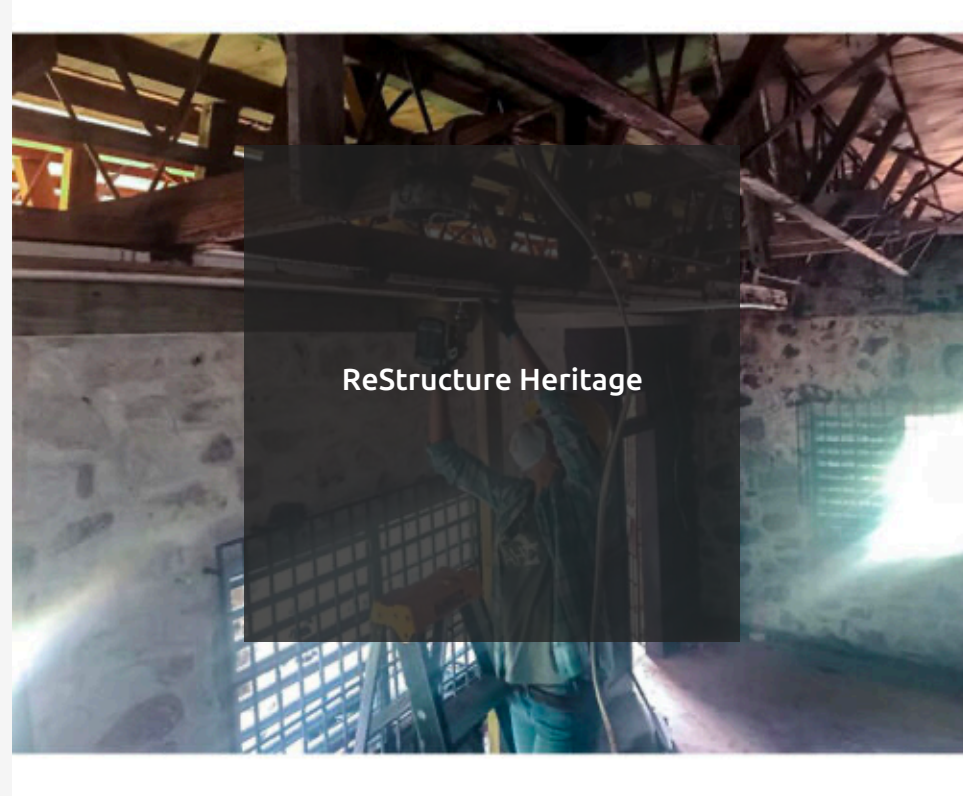
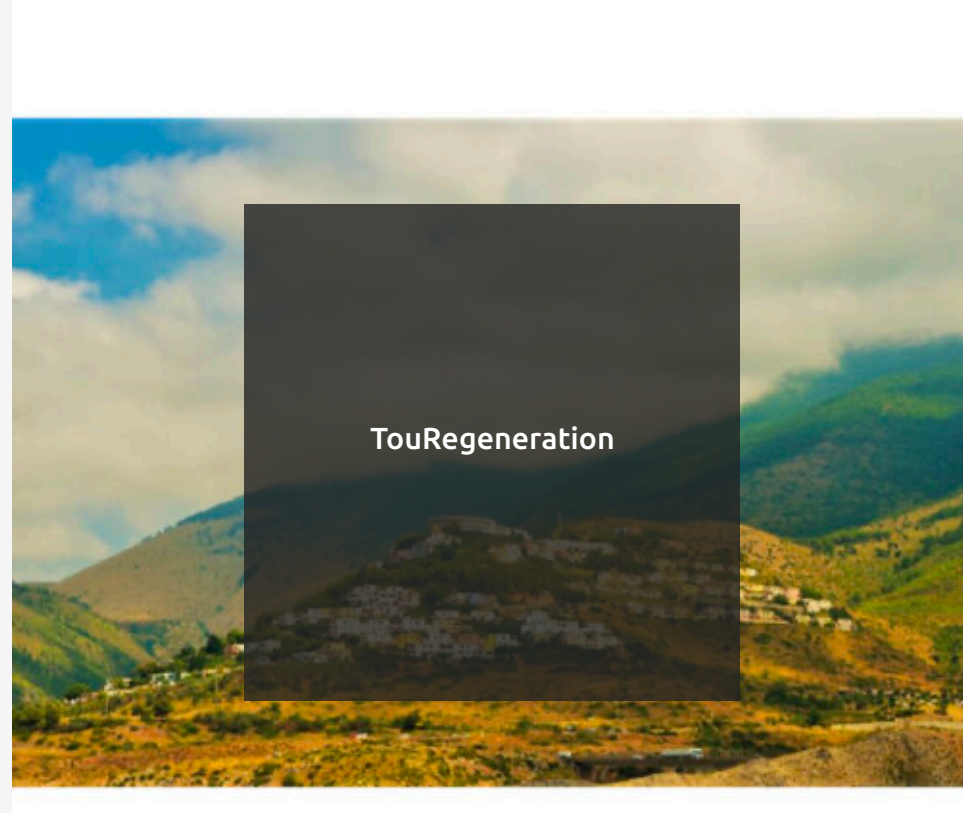


 SPECIAL PRIZES WINNERS

9 FINALISTS' PRESENTATION

Scroll down for the previous selection of 15 finalists

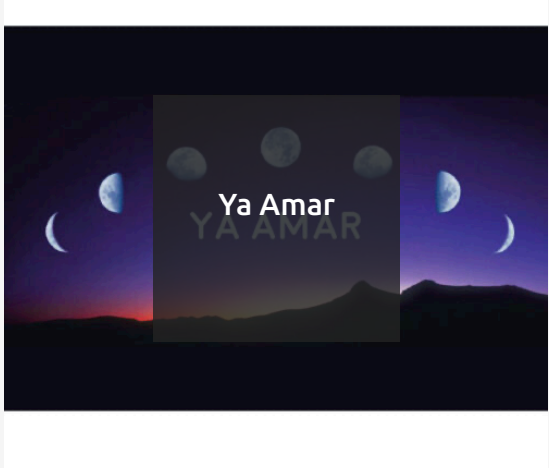
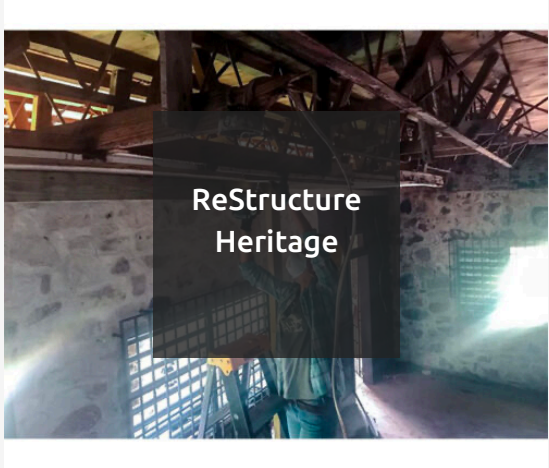
Circular creative industries and social innovation



15 FINALISTS' PRESENTATION

Scroll down for the previous selection of 25 finalists

Circular creative industries and social innovation



ALL 25 FINALISTS

Circular creative industries and social innovation

