

Nineteenth International Conference on Grey Literature

Public Awareness and Access to Grey Literature

National Research Council of Italy, CNR Rome • October 23-24, 2017



Program Book

ISSN 1385-2308

Conference Host and Sponsors:



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Nineteenth International Conference on Grey Literature – Public Awareness and Access to Grey Literature - Rome, Italy, on October 23-24, 2017 / compiled by D. Farace and J. Frantzen ; GreyNet International, Grey Literature Network Service. – Amsterdam : TextRelease, October 2017. – 124 p. – Author Index. – (GL Conference Series, ISSN 1385-2308 ; No. 19).

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Foreword

PUBLIC AWARENESS AND ACCESS TO GREY LITERATURE

Two of the most formidable problems that have faced information through the years are its overload on the one hand and its loss on the other. These are seen as interconnected with the supply and demand sides of grey literature.

A quarter century ago, the Grey Literature Network Service joined by research communities in library and information, physics, karst and marine sciences, biomedicine, nuclear energy, archeology, and many other scientific and technical fields set out to address this loss and overload of information.

In 1992, when the call for papers went out for the first conference in the GL-Series, the response was predominantly focused on the demand side of grey literature – that which was difficult to find and even more to access. The emphasis then lie in stemming the loss of grey literature. However, the outcome of that first conference also called attention to the equally important need for further research into the supply side of grey literature – namely its production, publication, and public awareness.

GL19 seeks to demonstrate how researchers and authors in the last 25 years have made significant inroads in responding to the loss and overload of grey literature. Likewise, this conference will seek to provide new directions in achieving public awareness and access to grey literature on an ever changing information landscape.

Dominic Farace
GREYNET INTERNATIONAL

Amsterdam,
OCTOBER 2017



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Special Thanks

Conference Planning and Logistics • Rita Ciampichetti and Luisa De Biagi

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Opening Paper

Grey Literature and Research Assessment exercises: From the current criteria to the Open Science models

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In the recent years the application of strategies, procedures and tools to evaluate the research have become subject of interest and their application is currently matter of discussion. The assessment exercises are regulated at national level and are carried out in different European countries such as France, United Kingdom and The Netherlands. In Italy the first research assessment exercise has been legislated in 2003 and entrusted to a specific Committee named Comitato di Indirizzo per la Valutazione della Ricerca (CIVR)¹. Three years later the CIVR and other committees have been replaced by a specific Agency named Agenzia Nazionale di Valutazione del Sistema Universitario e della Ricerca (ANVUR). This Agency, set up at the end of 2006, aims to «...rationalize the system of assessment of the quality of Universities, state and private Research Institutions beneficiary of public funds...» « The results of these activities managed by ANVUR represent a criteria to assign the state funds to Universities and Research Institutions».

It is not hard to imagine that the effects of this type of exercise has a strong political implication and determines a significant economic impact on the future of Universities and Research Institutions. The debate concerning the adopted methods and critical aspects about the assessment exercises is studied thoroughly at international level.

At the present time, ANVUR has completed two evaluation exercises of the quality of the research named Valutazione della Qualità della Ricerca (VQR): the first one spans the years 2004 - 2010; the second from 2011 to 2014. The work analyzes the environment of VQR in order to understand the organizational set-up, the operational models, the scientific areas involved in the process, the selection and evaluation criteria and indicators of the research products.

The work looks at the environment of VQR in order to understand the organizational set-up, the operational models, the scientific Areas involved in the process and the selection and evaluation criteria of the research products. More in detail, our work analyzes and compares the evaluation exercises conducted in Italy with the aim of verifying if and how Grey Literature is involved in the research evaluation processes. The article checked the types of products admissible for the research assessment and those actually presented by the researchers of Universities and Research Institutions. We measured the products from a quantitative point of view and observed their ramification in the different disciplinary fields rather than their transformation during the period of time taken into consideration. At the same time, we focused on the Open Science movement in order to understand what could be its role within the research assessment exercises and how it could affect the future of scholarly scientific communication.

¹The Committee analyzed the research products of 2001-2003 in order to evaluate the scientific performance of Universities, as well as state and private Research Institutions.

Bionotes

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Bionotes *CONTINUED*

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October, 23-24, 2017 - Rome, CNR, Italy



**Grey Literature and Research Assessment exercises:
from the current criteria to the Open Science models**

Silvia Giannini, Rosaria Deluca, Anna Molino, Stefania Biagioni
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Summary

- Scenario & Objectives
- The VQR Environment
 - ✓ Organization and Methods
 - ✓ The VQRs "objects"
- Tracking the Grey Literature
- Analysis of data and results
- Open Science and Grey Literature
- Conclusions

Scenario and Objectives

- In the recent years the application of strategies, procedures and tools to evaluate the work of researchers have become subject of interest and their application is currently matter of discussion.
- The assessment exercises are regulated at national level and carried out in different European countries, e.g. France, United Kingdom and the Netherlands.
- At the present time, two evaluation exercises of the quality of the research named *Evaluation of Research Quality (VQR)* were realized in Italy. The first one spans the years 2004 – 2010 (VQR1); the second from 2011 to 2014 (VQR2).
- The conceptual challenges taken on by the Open Science (OS) movement may be crucial for the evolution of these matters.

The work analyzes the VQRs objects and methods with the aim of verifying:

- *if and how* Grey Literature is involved in the research evaluation processes;
- *what will be the future* of the scholarly scientific communication according to the instances of the Open Science movement.



Organization and Methods: the VQRs "objects"

Documentary categories in VQR2 (2011 – 2014)

Scientific monographs

Research monograph, Concordance, Scientific comment, Annotated bibliography, Critical editions of texts, Critical editions of excavations, Publication of unedited sources, Critical manuals (not for educational purpose only), Grammars and science dictionaries, Translations of books (upon GEV's decision).

Articles in journals

Scientific paper, Review essays, Letters, Contribution to a Forum upon invitation of the editorial staff, Case notes, Translations in journal.

Contributions to books

Scientific articles in peer-reviewed conference proceedings, Foreword and afterword in the form of essay, Curatorship of books with introductory essay, Catalogues with introductory essay, Critical entries in dictionaries or encyclopedias, Translations in book (upon GEV's decision), Catalographic records, bibliography or corpora.

Other types of scientific products

Compositions, Drawings, Architectonic projects, Performances, Exhibitions, Prototypes of art and related projects/designs, Database and software, Thematic maps, Psychological evaluations, Audiovisual material.

Patents

The category Patents is always considered as evaluable, but it may be attributed to class A or B only if internationally renowned or licensed.

Not admissible products in VQR2

- *Manuals and texts for educational purpose only*
- *Review of a single article not showing any critical analysis of the literature on the topic*
- *Short, non-original encyclopedia or dictionary entries*
- *Short, non-original case notes*
- *Short catalographic records*

Tracking the Grey Literature


The process of identification of the Grey Literature inside the various documentary typologies was based on the following considerations:

- the evaluation exercises mainly founded their bibliometric analysis on the contents of the two commercial databases Web of Science and Scopus;
- the majority of the literature indexed by the two databases is published by commercial publishing companies;
- the use of the databases restricts the contents only to the references indexed (based on ownership criteria);
- the algorithm for the assessment of *papers in journals* takes into account the number of citations of a paper and the corresponding bibliometric indicator of the journal;
- the GEV's criteria specify that products listed in *Other types of scientific products* are evaluated making reference to their characteristics, not to their formal publication.

With specific reference to what listed above we agreed on ascribing some groups of products to the *non-conventional literature*.

Analysis of data and results

In both exercises and for each disciplinary area, the most significant numbers are referred to the entries *papers in journals*, *papers in books* e *papers in proceedings*. The *papers in journals* still represents the more widely evaluated category.

The frequency of the Grey Literature is 0.61% in VQR1 and 0.74% in VQR2. 

- ✓ In VQR1 the most relevant percentages are those referred to the Areas 7 - Agricultural and veterinary science, 8 - Civil engineering and architecture, and 10 - Antiquity, philological-literary and historical and artistic sciences.
- ✓ In VQR2 the Areas 8a - Architecture (mainly in 2011) and 12 - Legal science (especially in 2011 and 2014) gather the majority of the grey products.

The extension of the documentary categories in VQR2 influenced the incidence of the Grey categories in VQR2, where we find products that did not appear in the previous evaluation.

Some of the products present in both evaluations do not show significant annual variations, with the only exception of some categories such as *entries* as well as *exhibition* and *prototype*.



Open Science and Grey Literature...a perfect marriage..

The combination between the principles and the tools of the Open Science may represent a favorite dissemination channel for the Grey Literature, which conversely may become the primary source of the Open Science.

- The OS meets the demand of up-to-date, faster, more effective and less expensive dissemination modalities, making accessible the documentary typologies currently not publicized and unavailable.
- The OS meets the demand of new criteria for the research assessment through the use of different or complementary measures. It revolutionizes the modalities for the scientific foundation and dissemination, as well as the objectives, the models and the assessment methods.
- The OS highlights the need of making a better use of technology to share the outcomes and connect data and publications in a more effective way.
- The OS guarantees that the management and the curation of the data is attributed to the authors and not to the publishers.

The Grey Literature community formulated The Policy Development for Grey Literature Resources looking at the new principles of Open Science, and joining the new ways of creating, sharing and evaluating science (Pisa Declaration 2014).

Conclusions

The Italian Research Assessment Processes do not completely exclude Grey Literature. However, they are almost exclusively based on the analysis of commercially distributed products.

This is due to:

- The non-eligibility of some research products (e.g. *educational material, technical reports, commentary, obituary, erratum...*).
- The lack of interest in entries such as *preliminary studies, progress reports, accounts, search results, dossier, market researches, normative documents, feasibility studies, etc..*
- The disadvantage in the assessment of scientific products other than articles in journals.
- The impact of the evaluation criteria on researchers leads to the philosophy of *Public or Perish*: the researchers publish only scientific articles in prestigious journals.

The risk is to produce *fashionable* research rather than *quality* research.

Conclusions

- The Open Science models launch new criteria making visible, recognizable, identifiable and usable otherwise unavailable documentation and makes it possible to evaluate non-traditional materials.
- In an increasingly connected world, it is time for the scientific institutions and politics to interrogate, exchange experiences, build networks across national borders, allowing the growth of a new dialogue between science and society. Europe plays a key role in integrating scientific activity into the social, cultural and political economic landscape.
- Cultural, political and economic changes are necessary in order to realize the Open Science and support a wider view of the design of the research, the management of the projects, and for the dissemination of the results.

We think, in this new ecosystem of the scientific communication, that the Grey Literature can be exposed to a wider audience, can remove the obstacles in accessing and can enhance its contents and visibility thanks to the advanced technologies and the use of social media.
